



Minutes from Thursday Nov. 17, 2011
AFSA Board of Directors Meeting at FYi Doctors, Calgary

1. Called to Order by Chair Linda Hunter at 7:00 pm. In attendance personally or online were Dan Jefferies, Mike Brown, Rhonda Oczkowski, Paulo Kapronczai, Mario Turcotte, Neil Orr, Liz Soper, Al Ulsifer, Dan Bowman, Kathy Waddell and George Urquhart. Maureen Calder arrived at 7:20. Regrets from Bob German of SAFSC.
2. Approval of the agenda was moved by Dan Bowman and George Urquhart and carried.
3. Mario Turcotte motioned approval of the emailed Minutes of Sept. 17, 2011 with Rhonda Oczkowski seconding. Motion carried.
4. Treasurer's Report – Neil Orr reported that there are no surprises to October 31. We have received all of the \$52K in ASRPWF base funding and \$10,000 of the membership funding we expect from the CFSA. Mogul Team training shows \$9,500 spent so far of the \$12,000 budgeted. We have paid \$4500 toward the Halfpipe Team coach fees and \$1677 of the halfpipe coach's expenses. The used timing equipment we purchased from WinSport took us beyond the competition equipment budget but the bargain prices were a good investment. Neil expects the bottom line for AFSA will come in as budgeted.
Moved by Dan Jefferies to accept the Treasurer's report, seconded by Mike Brown, and carried.
5. Chair's Report
 - a. Linda gave a World Cup update confirming that Moguls qualifications and finals would be on Saturday, January 28th and Aerials would be Sunday, January 29 at COP. Volunteer recruitment is going well with a diligent committee and newsletter, but there still is a need for course workers in the mornings and evenings to maintain the sites through the week. The CFSA obtained substantial new federal and provincial grant funds that require promoting bilingualism more than we have at prior World Cups, and tracking volunteer hours and addresses more closely. Linda encouraged clubs to plan to attend the World Cup.
 - b. Following the Board's Action Plan, the Board discussed creating a Sponsorship Committee. Dan Bowman and Maureen attended the Western Sponsorship Congress at the end of October and held a follow up meeting with Tourism Calgary. Sponsorship now requires a long term strategy that includes building relationships with a few potential partners through discovery sessions and then developing for each a custom plan that meets mutual needs. AFSA would like to invite key potential partners to the VIP tent during the World Cup. Mike Brown, Al Ulsifer, George Urquhart and Mario Turcotte agreed to join Dan Bowman who will head this AFSA Board Sponsorship Committee.

6. Executive Director's Report

- Maureen spoke to the preparations for the Alberta Winter Games Qualifier in Norquay with a keen Bow Valley Freestyle Club as hosts. A standard selection process for zones was recommended by the ADC with the top 3 males in slope and in moguls advancing, and the top female in slope and in moguls, composing the 6 males and 2 females for each zone's team. There will be an individual online registration process for the Alberta Winter Games participants.
- AFSA is counting on some revenue from hosting two national events this season. Both will showcase our provincial teams and top club athletes may also attend. Maureen is working on the invite for the Canadian Open Tour halfpipe and slopestyle competition at COP January 7-8. AFP's Mike Atkinson, who has helped with CFSA and FIS new school judge training this fall, is going to assist with obtaining AFP Bronze status for the Canadian Open Tour events. We will need assistance from Brett's team parents and the clubs who train at COP to recruit volunteers for this event. Dan Bowman and Kathy Waddell are the leads. The other national event is a Canadian Series Mogul and Dual Moguls at Castle Mountain March 3-4. Maureen and Rhonda Oczkowski met with the Castle ski hill management to discuss expectations last week and consequently some of the Castle Mtn. Freestyle Club's mogul course upgrades will be covered in the event budget. It is hoped that the mogul team families will all plan to volunteer with this event and Al Ulsifer will chair the organizing committee.
- 6 coaching courses are lined up for the fall and we will send coaches Nic Bazin and Dave Stevenson to receive facilitator training at the end of November. Alberta coaches Chip Milner and Patrick Breault are leading this LF training for the CFSA in Apex. Maureen encouraged clubs to be sure to send coaches to the Air 1 & 2 freestyle trampoline courses when they are scheduled because it is very difficult to obtain the gymnastics space at a reasonable cost. Unfortunately the Air 2 course last weekend was cancelled because no one signed up. Still to be scheduled this winter on snow are a TSM 2 course and an Air 4 course.
- Training for officials and judges is underway. Six Alberta TD's participated in the North American FIS TD Clinic held in Calgary in October. An Officials Level 1 course was held at the Edmonton Ski Club on Nov. 2; a second one is scheduled in Calgary at COP for Nov 21. Then a Level 2 Event Management course will happen in Red Deer on Dec. 4. Greg Winter and Larry Bilton are facilitating these. Six Alberta judges took FIS A or B Judges training in Quebec City or Kelowna. Alberta Head Judge Donna Hateley will conduct a regional judges training session in Red Deer on Dec. 4 and set up another clinic as needed.
- Events for 2011-2012 season now show a change with the Nakiska K-Squad Moguls Jumps and Bumps/Nancy Green competition on Sunday, January 29 so as not to conflict with the World Cup Moguls on the Saturday. Southern is waiting for a final confirmation from Sunshine re hosting the AB Champs. It is not known whether another club comp will be scheduled in Grand Prairie or elsewhere later in the season.
- Maureen has applied for an ASRPWF DIP grant of \$2000 for video field monitors for both the head coaches, a video camcorder for Brett, and some funding for the timing equipment cables. She referenced matching funds with a CNRL \$1000 grant through

Neil Orr and AFSA's purchase of Elisa's camcorder and the timing computer earlier in 2011. We are awaiting word on the grant application's success.

- The website revamp has been a disappointment. Linda and Maureen met with a new professional web master in October and the transition has not gone smoothly, nor is it timely. Linda is waiting for the post that was promised; Maureen's news for the first of November will be outdated when it is finally posted. Resolving this matter will be a priority in the coming week.
7. Under New Business, the new quotas for provincial competitions and selection criteria changes coming from the Athlete Development Committee meeting November 13, 2011 were discussed. The minutes of the November ADC meeting and the quota proposal had been circulated to the Board. For provincials with a growing numbers of athletes at all levels wanting to compete, it was recommended that half the field of 80 be seeded based on prior results, and the remaining 40 spots be divided among the clubs. Provincial team athletes will be additional to the field. Head coaches would determine who gets the unranked spots for their club. **Moved by Dan Jefferies and seconded by Kathy Waddell, that the provincial quotas and selection criteria recommended by the Athlete Development Committee be adopted for the 2011-12 season. Motion carried.**
8. The Round Table information sharing comments:
- Kathy Waddell encouraged us to find more funding sources.
 - Dan Bowman endorsed WinSport's commitment to high performance training with a new Slopestyle D- team Academy program for four freestyle athletes that CFSA is also supporting, plus the air bag and the super pipe improvements, under the new CEO Dan O'Neil.
 - Mike Brown spoke about Jasper Freeride parent Jeff Krushell who has the expertise to set up a fitness program for their athletes that could possibly be shared with other clubs.
 - Dan Jefferies is excited about putting in a new tougher mogul line for Provincials #1 at Canyon. Central Alberta Freestyle has just hired Matt Hayward as a coach.
 - Mario Turcotte reported that their Molly Malone fundraiser proceeds will support further coach training for Bow Valley Freestyle.
 - Paulo Kapronczai proudly announced that Jasper Freeride has hired head coach Nic Bazin, who was recently coaching in BC and has Quebec roots.
 - Neil Orr is sending requests out broadly to freestyle skiing patrons for the AFSA Bursary to support talented mogul, halfpipe or slopestyle athletes who otherwise could not afford their dreams on the provincial high performance teams. Neil is gathering donations which will be made out to "ASRPWF Donation Fund" with AFSA as the designated group. Alberta Sport will issue a tax donation receipt. If clubs know of potential donators please spread the word or speak with Neil.
 - George Urquhart reported that Fernie Freestyle has contracted head coach Chris Ebborn and looks forward to the coming season.
9. Adjournment was moved by George and the meeting concluded at 9:10 pm.

Next AFSA Board meeting scheduled for Monday, January 9th at 7pm.